

Grand-Craft and Hotel Janelle Announce Strategic Partnership

July 30, 2008, Harbor Springs and Holland Michigan: The Cottage Company of Harbor Springs, an upscale builder, developer, and interior design firm and Grand-Craft, builders of fine mahogany runabouts, are pleased to announce that Grand-Craft has become the official runabout of the Hotel Janelle. In making the announcement, Tim Masek, CEO of Grand-Craft commented: "It makes perfect sense that one of the finest hand made wooden boat companies in the world would team with the most extraordinary, ultra luxury condominium hotel on the Great Lakes. Our craftsmen build boats for celebrities, dignitaries, and boating purists from all over the planet. Naturally, we appreciate the opportunity to further introduce our product to Harbor Springs' refined clientele." Furthering Mr. Masek's thoughts, Rob Mossburg, Owner of The Cottage Company and Developer of the Hotel Janelle said: "Clearly, the Hotel Janelle and Grand-Craft share similarities in their brands and in the discerning nature of their customer base. With this relationship, we will not only enjoy significant joint sales and marketing opportunities, but our suite owners and guests of the Hotel Janelle will have at their disposal a floating mahogany masterpiece which can be used for dinner cruises, overnight excursions, and luxury transportation." For further information:

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